



MAIM Evening @Home – Virtual information event for the Master's program  
International Marketing (M.Sc.)

## Get to know the MAIM

Within the approx. 1.5-hour information event, professors, THM staff and current students will introduce you to the Master's program International Marketing. By hosting this event, we would like to support you in the best possible way in making the right choice for your Master's program and clarifying all your open questions. You can look forward to the following contents:

- Study contents and practical projects
- Career prospects
- Possibilities to study abroad
- Financing support
- Question and answer session
- Possibility for private conversations in break-out sessions

To make your participation in the event as easy and pandemic-friendly as possible, we will be using the video conferencing solution Zoom. Therefore, you can participate from the comfort of your own home.

## How can I participate?

To receive the Zoom link for the event, send an email with your preferred date (May 10 or June 21) to the following email address: [rieke.feierabend@w.thm.de](mailto:rieke.feierabend@w.thm.de).

We look forward to your participation.